

CPBC Brand Kit 2.0

A smoother silhouette. The Carolina lettering and paddle mark you know.



Full color · light surfaces



Reversed · dark surfaces



CAROLINATM
PICKLEBALL CLUB

Stacked · light surfaces



CAROLINATM
PICKLEBALL CLUB

Stacked · dark surfaces

Nori Green
#112F24

Nori 80%
#41564C

Nori 40%
#A0ABA6

Nori 10%
#E7EAE9

Off White
#F5F5F3

Full logo · wide logo · stacked logo · paddle icon

SVG for design. Transparent PNG for everyday use. Outlined PDF and EPS for print.

Green, white, black, full color and reversed options. See START-HERE.txt for use guidance.